



*McClure Telephone Company*

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August 13, 2008

Dear Valued Customer:

We are excited to announce the addition of several new calling features such as Telemarketer Do Not Disturb, Personal Ringing and Anonymous Call Rejection to name just a few. You can see all of the new features listed on the enclosed feature listing. The new features appear in blue text.

We are also pleased to let you know that we've reduced the price of many of our current calling features. Residential customers who currently subscribe to our Caller ID Name & Number feature currently pay \$8.00 per month. With our new pricing you will only pay \$6.00 per month. This is just one example of our lower feature pricing. We also no longer charge the \$15.00 activation fee to add new features. More savings opportunities will be available for calling features as we roll out our bundled service packages later this year.

Enclosed you will also find a notice from the Ohio Public Utilities Commission concerning certain calling features that the McClure Telephone Company has increased the monthly rate on. While we never want to raise rates we had to take a look at features that we were not charging for such as Call Waiting and Call Forwarding. While some people may notice an increase in their monthly billing many customers will notice a reduction or no change in their monthly bill due to the other features we have decreased pricing on.

Please call our office at (419) 748-8008 if you would like more information on our new calling features or if you have other questions or concerns regarding this notice.

Thank you,

A handwritten signature in blue ink that reads "Duane E. Schroeder".

Duane E. Schroeder  
VP/General Manager  
The McClure Telephone Company

Enclosure(s): PUCO Notification  
Calling Feature List